

The Great Smoke Detector Giveaway Coming July 15 To The West Side

LAKE OF THE OZARKS, Mo. — It saves lives. That's why Farmers Insurance and Community Foundation of the Lake are partnering with local fire districts to give away thousands of smoke detectors.

The Farmers Insurance Great Smoke Detector Giveaway will hit the Westside from 11 a.m.-2 p.m., Saturday, July 15, at Woods Supermarket in Sunrise Beach, featuring free smoke detectors, refreshments, and fire engine tours for the kids.

"We're going to distribute as many smoke detectors as possible," Farmers Insurance Agent Chris Wagner said. "Detectors are the first line of defense to get everyone out alive in the event of fire. We are excited about partnering with CFL and the Sunrise Beach Fire Protection District to give homeowners tools for preparedness. It's all about being prepared for disaster, one home and one family at a time."

The first event on the east side of the Lake was such a huge success last year, CFL has gone back to the well to bring the event to West Side families. Farmers Insurance has donated a second grant of \$10,000 to cover the expense of the smoke detectors through the CFL Disaster Recovery Fund.

Farmers Insurance has now granted \$20,000 to CFL for the direct benefit of Lake area families.

In the spirit of preparedness, CFL is leading the charge locally to raise awareness of its Disaster Recovery Fund. While Farmers Insurance works proactively to prepare families to survive during disaster, CFL is raising funds to support the local community when victimized by unexpected and catastrophic events.

“The idea of the CFL Disaster Recovery Fund came to the Board in the aftermath of the Joplin tornado tragedy,” CFL President Carolyn Davinroy said. “The reality of potential disasters became further cemented by two floods at Lake of the Ozarks in 2015.”

The CFL Disaster Recovery Fund was created to receive financial donations to assist in readiness and relief efforts, efficiently addressing many needs should a disaster occur – whether large or small in scope. This Recovery Fund allows flexibility for recovery efforts that might not otherwise be available from the government or volunteers.

“It’s CFL’s goal to make sure local people in need do not fall through the cracks after being victimized by disaster,” Davinroy said. “We are truly appreciative of the support of Fire Chief Dennis Reilly in helping the CFL coordinate this event to make our community safer.”

About CFL

Since its inception, CFL has given more than \$200,000 to numerous area non-profits serving the many unmet needs in the area. CFL has awarded more than 50 grants to Camp Wonderland, Camdenton School Foundation, Citizens Against Domestic Violence, Kids’ Harbor, Medical Missions for Christ, Share the Harvest Food Pantry, Lamb House, Buddy Packs, the Westlake Aquatic Center, the Lake Arts Council Children’s Theater, lake area senior centers, and more.

CFL was created and exists to be the focus of charitable giving in Miller, Morgan, and Camden counties.